

## ACS Webinars: Small & Medium Business



Heard all the buzz about crowdsourcing? Wonder how you and your company can benefit from the Wiki model? Learn from our speaker who has successfully brought open innovation into science and chemistry. Join us to explore the future of science in a crowdsourced world.

[Register here!](#)

### ***“How can Crowd-sourcing in Chemistry benefit ME?”***

*A half-hour presentation followed by Q&A with speaker Alpheus Bingham, co-founder InnoCentive, Chemist, Entrepreneur, and Visionary of Open Innovation.*

#### **What You Will Learn**

- What is crowdsourcing and how skill needs change in a crowdsourced world
- Why experts still live at the core of innovation
- What might the expert/non-expert boundary look like and how it is crossed
- How will open innovation shape the future of science
- And much more...

#### **Webinar Details**

Date: Thursday, January 21, 2010

Time: 2:00-3:00 pm ET

Fee: Free

[Register here](#)

(<https://www2.gotomeeting.com/register/369861539>)

#### **About The Presenter**

Dr. Alpheus Bingham is a member of the Board and co-founder of InnoCentive, Inc. He has been a strong advocate of open innovation and founded InnoCentive, Inc., along with other ventures that create the advantages of open and networked organizational structures, including: YourEncore, Inc., Coalesix, Inc., Maaguzi, Inc., Indigo Biosystems, Seriosity, Chorus and Collaborative Drug Discovery, Inc. Alph had over 25 years of experience with Eli Lilly and Company in pharmaceutical research and development, research acquisitions and collaborations, portfolio management and R&D strategic planning. Among others, he held positions as Managing Director of the Mont-Saint-Guibert Development Centre, executive director of project and portfolio management, vice-president of sourcing innovation, vice-president of e.Lilly and vice-president of R&D strategy. Alph received a B.S. in chemistry from Brigham Young University and a Ph.D. in organic chemistry from Stanford University.

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