

ACS Webinars: Executive View Series



We are all familiar with failures and yet failures carry a negative stigma to both individuals and companies. Just as the phoenix can rise from the ashes, successful individuals and companies are those who have successfully turned failures into advantages. Join us to learn from our speaker the art of calculating risks and taking charge of setbacks. You too can turn failures into success.

[Register here!](#)

“Failure is an Option: Learn How to Turn Failure into an Advantage”

A half-hour presentation followed by Q&A with Ben Yerxa, PhD, Executive Vice President & Chief of R&D at Inspire Pharmaceuticals. He trained as a medicinal chemist, served as project leader and other management positions and now focuses on running an R&D organization with a late stage pipeline in ophthalmology and pulmonary medicine.

What You Will Learn

- Why it is important to take risks in science, management and career.
- Taking calculated risks - The science and language of decision making.
- Why the “Fail Fast” doctrine makes sense.
- How to learn from failures - Best practices.
- And much more...

Webinar Details

Date: Thursday, February 18, 2010

Time: 2:00-3:00 pm ET

Fee: Free

[Register here](#)

(<https://www2.gotomeeting.com/register/328208619>)

About The Presenter

Ben Yerxa, PhD is the Executive Vice President & Chief of R&D at Inspire Pharmaceuticals, where he joined as a medicinal chemist during start up in 1995. He created a unique opportunity for the company to apply its core technology in the field of ophthalmology and is an inventor on more than 50 US patents. He serves on the Board of Directors of the North Carolina Biotechnology Center and Sharefish, and is an Associate Editor of the Journal of Pharmacology and Experimental Therapeutics.

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