

ACS Webinars: Small & Medium Business



Want to learn the secret to growing your business by empowering your employees? Employee ownership – giving employees a stake in the growing value of their company – has been validated repeatedly as a strategy that gives companies a real competitive edge. Of course, the concept is fairly simple. But how does it actually work? Join us to learn how small and medium sized companies, and their employees, can create a system of employee ownership that is tailored expressly for their individual needs. We will also learn how SAIC has used the employee-owned model to grow from a small technology company into an \$8B powerhouse. [Register here!](#)

“How to Grow Your Small Business into a Large Corporation – The Story of SAIC and the Secret Sauce of Employee Ownership.” A short presentation followed by Q&A with speaker Martin Staubus, Director of Consulting at the Beyster Institute, University of California San Diego.

What You Will Learn

- How Science Applications International Corporation (SAIC) used employee ownership to grow from a single founder to a 45,000-employee Fortune 500 company
- The record of employee ownership at thousands of other companies
- Tools that smaller companies can use to create their own program of employee ownership
- Unlocking the secrets: the keys to making employee ownership achieve its full potential
- And much more...

Webinar Details

Date: Thursday, March 25, 2010

Time: 2:00-3:00 pm ET

Fee: Free

[Register here](#)

(<https://www2.gotomeeting.com/register/544943954>)

Meet Your Expert

Martin Staubus is Director of Consulting for the Beyster Institute at the Rady School of Management, University of California San Diego. He has worked in the employee stock ownership field for more than 20 years and is a nationally recognized expert on the design and operation of programs that give employees an equity stake in the company they work for. Trained as an attorney, Martin has experience as a practicing lawyer, VP of human resources in Silicon Valley, and as a management consultant. In addition to his legal training, Martin holds a B.A. in economics from UC Berkeley and an M.B.A. in organizational development.

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