

ACS Webinars: Small & Medium Business



Eager to tap into career and business opportunities in China? China is rapidly transforming itself into a high tech powerhouse. Increasing number of companies are setting up R&D centers in China. While China may offer many career and business opportunities, one needs to learn about the political and cultural landscape to successfully capitalize on the country's dynamic growth. Learn from our speaker how to scientists and businesses can capitalize on their Eastern and Western strengths. Join us to explore the opportunities that may be waiting for you in the Far East. [Register here!](#)

“East Meets West: Global Opportunities in Asia Pacific”

A half-hour presentation followed by Q&A with speaker Ronghui Gao, Business Development Director at BioBay, an organization dedicated to building an integrated comprehensive platform for biotech, pharmaceutical and nanotech research and development in China.

What You Will Learn

- Where the career and business opportunities in China are
- Cultural and political insights to build a successful career in the Far East (China/Japan/Korea)
- China transformation from manufacturing to high tech – tapping into the emerging market
- How to capitalize resources from East and West and translate it into business opportunities
- Strategies for US scientists and companies to work successfully with companies in China
- And much more...

Webinar Details

Date: Thursday, February 25, 2010

Time: 2:00-3:00 pm ET

Fee: Free

[Register here](#)

(<https://www2.gotomeeting.com/register/895099802>)

About The Presenter

Dr. Ronghui Gao worked as a quarantine doctor for seven years managing infectious diseases and vaccination programs before he joined Nestle as a regional manager in Shanghai for the sales & marketing team in the nutritional department. Relocating to UK, Ronghui consulted for AstraZeneca, GSK, and Novartis, in areas of strategic marketing planning, new product launch, market research, and Key Opinion Leaders management. Prior to joining BioBay in 2008, he returned to Shanghai and where he established a marketing consulting firm in the healthcare market to serve pharmaceutical companies including Astrazeneca, J&J and Sanofi-Aventis. Ronghui is currently a Business Development Director at BioBay. In this role, he works closely with a wide range of life-science enterprises, VCs and bio-clusters worldwide and helps them set up their operations in China and facilitate their businesses by seeking funds and business partners, as well as government support. In addition to his medical degree, Ronghui holds an MBA from the Manchester Business School.

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