

ACS Webinars: Your Career Matters! Series



Ever wanted a deeper insight into the world of scientific publishing? ACS Publications are widely acknowledged as leading publications in chemistry and related disciplines.

According to International Association of Scientific, Technical & Medical Publishers, there were about 25,400 active scholarly peer-reviewed journals in early 2009, collectively publishing about 1.5 million articles a year. Join us with Darla Henderson, Ph.D., Assistant Director of Editorial Development at the American Chemical Society, to learn about the

ways in which chemists can innovate in the world of scientific publishing. [Register here!](#)

“Chemistry and Communications – a Closer Look at Scientific Careers in Publishing.” A short presentation followed by Q&A with speaker Darla Henderson, Ph.D., Assistant Director of Editorial Development, American Chemical Society.

What You Will Learn

- The variety of roles and responsibilities of chemists in the publishing enterprise
- Encouraging innovation in publishing and product development
- Striking the right balance between scientific curiosity and business acumen
- The personal touch and why it matters in publishing
- And much more...

Webinar Details

Date: Thursday, May 13, 2010

Time: 2:00-3:00 pm ET

Fee: Free

[Register here](#)

(<https://www2.gotomeeting.com/register/768111306>)

Meet Your Expert

Dr. Darla Henderson is Assistant Director of Editorial Development at the Publications Division of the American Chemical Society (ACS). Dr. Henderson has over 11 years of experience in chemistry publishing, and has been with the ACS Publications Division for 2 years. She currently holds global responsibility for the strategic development and management of a portfolio of general and multidisciplinary journals that includes among others, *Journal of the American Chemical Society*, *Inorganic Chemistry*, *Journal of Organic Chemistry*, *Organic Letters*, *Environmental Science & Technology*, *Journal of Agricultural & Food Chemistry*, and *Journal of Chemical Education* (a co-publication). In addition to her role with journals, Dr. Henderson also has oversight of the ACS Books Program, including the ACS Symposium Series and the ACS Style Guide. Dr. Henderson received her B.S. degree in chemistry from Appalachian State University followed by a Ph.D. in organic/bio-organic chemistry from Duke University.

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