

ACS Webinars: Chemistry & The Economy Series



Recovery is the new buzzword but is it here to stay? Would you like to know what indicators to watch for? The chemical industry is a well-known leading indicator for the world economy. Yet chemical professionals are often unaware of this significance. Learn from our speaker, Paul Hodges, of International eChem, strategies for navigating these uncertain economic waters. Learn how understanding the economy and chemical industry trends can help you better plan for your career and business. [Register here!](#)

“Chemicals & the Economy Mid-Year Updates – Impact and Outlook for Executives and Scientists.” A short presentation followed by Q&A with speaker Paul Hodges, Chairman of International eChem, and author of the well-regarded ICIS ‘Chemicals and the Economy’ blog. This event will be moderated by William Carroll, with Occidental Chemical Corporation.

What You Will Learn

- The impact of government stimulus programs around the world in supporting demand over the past 18 months – how it is impacting jobs in the chemical industry
- What will happen now that these programs are coming to an end – back to reality
- The likelihood of the economy entering full recovery mode or facing a ‘double-dip’ downturn
- The key indicators you can monitor as we move into the second half of 2010
- And much more...

Webinar Details

Date: Thursday, July 8, 2010

Time: 2:00-3:00 pm ET

Fee: Free

[Register here](#)

<https://www2.gotomeeting.com/register/115294355>

About The Presenter

Paul Hodges is Chairman of [International eChem](#) (IeC). Founded in 2001, IeC has built a reputation as trusted commercial advisers to the global chemical industry and its investment community. He is also serving as non-executive Chairman of a fast-growing technology spin-out from Heriot Watt University, Scotland. In addition, Paul writes the well-regarded ICIS ‘Chemicals and the Economy’ [blog](#). Previously, Paul was an Executive Director of a \$1B global business for Imperial Chemical Industries (ICI), Vice President of European Aromatics and Derivatives for DeWitt, and Vice President of Europe for ChemConnect.

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