

ACS Webinars™: Professional Growth & Development Series



Do you want to present your research with the confidence, power, and clarity that leaves a strong impact on your audience? Feeling that you are not a naturally gifted speaker? With practice, anyone can improve their public speaking ability. The often repeated cliché “its not what what you say, but how you say it” is true, and our speaker, Nick Washienko understands this better than anyone. Nick has successfully helped many scientists to deliver a powerful, confident presentation that gets results. This is one presentation you do not want to miss! [Register Free!](#)

“Delivering a Dynamic Presentation.” A short presentation followed by Q&A with speaker Nicholas Washienko, Ph.D. & J.D., Owner, Washienko Communications and Director of the Professional Development Program, Boston University.

What You Will Learn

- Identify the single greatest obstacle to effective presentations
- Structure a presentation that is easy to deliver and easy for listeners to follow
- Use PowerPoint to enhance, not detract from, presentation success
- Develop a strategy for answering questions
- Understand why listeners are reacting as much to you as to your content.
- And much more...

Webinar Details

Date: Thursday, August 5, 2010

Time: 2:00-3:00 pm ET

Fee: Free

[Register here](#)

(<https://www2.gotomeeting.com/register/184992802>)

Meet Your Expert

Nicholas Washienko has helped senior executives prepare for business critical presentations for over thirty years. His client list includes Fortune 500 companies and he has traveled extensively throughout the world consulting to international companies. His approach to presentation consulting is refreshing and very successful. Why? Because he recognizes that the major obstacle to successful presentations lies in the disparate interests of speakers and listeners. On the one hand most speakers treat business presentations as if they were delivering a report in college. They incorporate enormous amounts of information which they transfer to PowerPoint and then end up reading the screens. On the other hand are the listeners who are bombarded by information from all kinds of electronic media and who now get information in quick short bursts. That is to say, their attention span has been greatly reduced in this electronic age. This holds particularly true of senior executives. Nick helps clients recognize this dilemma and provides them a clear, concise, and tested way of avoiding this obstacle to success. Nick holds a PHD and JD from Boston University where he is on the faculty teaching courses in Business Law and Business Communication.

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Upcoming Events

A list of upcoming ACS Webinars™ can be found at www.acswebinars.org/events