

ACS Webinars™: Your Career Matters! Series



Looking to increase your career opportunities? Networking has consistently been cited as one of the most important skills for building a successful career. As a scientist, your talents, abilities, and experience are important but may not amount to much if no one meets you or remembers you. The old adage, “Its who you know” can make all the difference in this competitive global economy. Join our speaker, Cheryl Martin with KPCB, as she shares tips, strategies, and best practices for propelling your career upward through the powerful practice of networking. [Register here!](#)

“Propel Your Career – Networking Tips and Strategies for Success.” A short presentation followed by Q&A with speaker Cheryl Martin, Executive in Residence with Kleiner, Perkins, Caufield and Byers.

What You Will Learn

- How to develop networking into a 'thriving' skill -- should be as natural as breathing
- Benefits of networking to know and be known by a large number of people
- Networking is a 'building up' skill -- everyone gains from it!
- Tips to use networking for your career development success -- who knows where you can go!
- And much more...

Webinar Details

Date: Thursday, August 19, 2010

Time: 2:00-3:00 pm ET

Fee: Free

[Register here](#)

(<https://www2.gotomeeting.com/register/946621826>)

About The Presenter

Cheryl Martin is currently an Executive in Residence with [Kleiner, Perkins, Caufield and Byers](#), a venture capital firm based in Menlo Park, California where she assists existing portfolio companies and also performs diligence on potential new opportunities in Green Tech. Prior to this, she was with Rohm and Haas Company for 20 years, most recently as the General Manager for the Paint and Coatings Materials business in Europe, Middle East and Africa. Cheryl started her career with Rohm and Haas in 1988 as a scientist in the Plastics Additives business. She was also General Manager of the company's Adhesives and Sealants business in North America. Dr. Martin earned an A.B. degree in Chemistry from the College of the Holy Cross in 1984. She went on to earn a Ph.D. in Organic Chemistry from the Massachusetts Institute of Technology (MIT) in 1989. She has been active in the American Chemical Society (ACS) and has served on a number of non-profit Boards in Philadelphia including Philabundance, the Corporate Alliance for Drug Education (CADE), the Philadelphia Mural Arts Program and Women's Way.

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