

ACS Webinars™: Small & Medium Business Series



Calling all entrepreneurs and small business! Have ideas and need funding? The National Science Foundation's (NSF) Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs provides funding opportunities for small firms to apply cutting edge and high risk scientific and engineering research to pursue commercial opportunities. Join us with speaker, Dr. Josephine Yuen, Program Director at the NSF, as she explains and answers your questions on securing funding. [Register here!](#)

“Demystifying SBIR/STTR Grant Applications and Processes for Entrepreneurs and Small Businesses.” A short presentation followed by Q&A with speaker Josephine Yuen, Program Director, National Science Foundation.

What You Will Learn

- Who is eligible to participate in SBIR/STTR program
- When small businesses should come to the NSF for financial help in R&D
- What is the approach of NSF's SBIR/STTR program in support of innovation
- What types of support are available from NSF for small business innovation
- What research topics are supported
- How a small business applies for NSF SBIR and STTR grants
- And much more...

Webinar Details

Date: Thursday, September 23, 2010

Time: 2:00-3:00 pm ET

Fee: Free

[Register here](#)

<https://www2.gotomeeting.com/register/140558962>

About The Presenter

Josephine Yuen joined NSF as a Program Director in April 2009 after serving as a commercial reviewer for [NSF's SBIR/STTR program](#) for 5 years. Her prior 30 year career in the private sector focused on taking new technologies to market. She held executive positions in three small businesses after more than two decades at AT&T and then its spinoff, Lucent Technologies. She was also the adjunct faculty at Rothman Institute of Entrepreneurship of Fairleigh Dickinson University, where she taught MBA courses in Entrepreneurship, and developed and taught a course in Innovation Management for the Executive MBA program. Josephine holds a Ph.D. and a M.S. in Physical Chemistry from Cornell University and a B.S. in Chemistry from Wayne State University.

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